Permit #F00033154

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033154 **Type of Permit:** FILMING **Release Date:** 10/29/2010

Production Company FURLINED LLC

Insured Company Name FURLINED LLC

Contact Phone No. 1 310-496-5060
Contact Phone No. 2
Fax
Address 2803 COLORADO AVE
SANTA MONICA, California 90404

Production Title COKE ZERO

Type of Production Commercial - Standard

Producer JAY SHAPIRO

Director PERLORIAN BROTHERS

1st AD TBD TBD

Production Manager SUSAN LEVIN

FilmL.A. Coordinator Adrian Fayad

Location Manager Chris White
Primary Phone Mobile - 310-408-1343
Secondary Phone

Location Assistant TBD TBD
Primary Phone Office - 310-496-5060
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$1,102.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,262.00

Number of Locations 1

NOT A PERMIT

Permit #F00033154

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00033154
Production Company FURLINED LLC
Insured Company FURLINED LLC
Production Title COKE ZERO

Location Manager Chris White
Primary Phone Mobile - 310-408-1343
Secondary Phone

Location Address 6335 Woodley Ave, Los Angeles, CA, 91406

Location Name WOODLEY PARK

Location Type Park

Film Dates 11/1/2010 - 11/1/2010 05:30 - 20:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents Woodley Section 4 _2_.pdf
furlined coke zero.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	60

Filming Activities Camera on sticks; Equipment on property; Exterior Dialogue; Exterior establishing shots; Handheld equipment; EXTERIOR DIALOG NEAR CRICKET FIELD; SET DRESS WITH SWING SET & PLAYGROUND ITEMS; GRADE ALL / GATORS FOR MOVING EQUIPMENT (SERVICE ROAD); RAPG 31253; WOODLEY SECTION 4 (FILMING);

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 531 **Grid:** E7

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Isabel Molina
LOS ANGELES POLICE DEPARTMENT — Suzan Nelson

Coordinator Note 2 PARK MONITORS REQUIRED. 11/1; 0530-2000 HOURS.

Coordinator Note WOODLEY LOTS 2 & 3 (CREW PARKING/ BASECAMP)

Parking

Base Camp
Location Type : LA City Park

Crew Parking
Location Type : LA City Park
Street : parking lot #1 &2

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- OK to film at Woodley Park Section 4
- May not go into the wildlife area at any time. NO EXCEPTIONS.
- OK to drive grade all onto service road to drop off trench plates.
- Must leap frog plywood on grass for heavy equipment.
- OK to use 8 inch thick pieces of plywood.
- Nothing bigger than a golf cart/gator will be allowed to cross over bridge that is over the creek. No Exceptions.
- OK to park generator on service road. May not park generator under any trees.
- OK to place free standing merry go round and jungle gym on the grass. OK to secure them with trench plates.
- OK to park some trucks along the shoulder of the road.
- OK to park in lots 2 & 3.
- May not park in any handicap spaces.
- May not block or restrict access to parking lots at any time.
- Must maintain a 20' emergency clearance in all lots at all times.
- OK to cater in section 3 on the grass. Catering set up may not be within oval cricket field or actual cricket field.
- OK to park in dirt lot across from film location.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.

NOT A PERMIT

- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions

F- 33154
FURLINED – COKE ZERO
(WOODLEY SECTION 4)

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Furlined ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10-29-10

Representative's Signature

Chris White

Representative's Name (Please Print)

Representative's Title (Please Print)

Name of Principal (i.e. company name)
(Please Print)

2803 Colorado
Santa Monica, CA
90404

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

APPROVED